



PBX Parachute

Have you lost business because of a recent phone, network, or power outage that prevented you from speaking with your customers? If you risk losing significant income due to outages or restricted building access, protecting your business is something you can't afford to put off any longer.

Hot-Standby Business Telephone Service

PBX Parachute is an automatic failover product from VirtualPBX that mirrors your existing on-site communications network to provide disaster recovery in the event of an outage. Plus, because PBX Parachute doesn't rely on your physical equipment, you can deploy it remotely should your business become inaccessible – when severe weather hits, when your current providers' equipment fails, or in any event that you need a backup in place. This leaves you and your team free to service your customers safe and sound from any secure, alternate location.

PBX Parachute is the vigilant standby for your business communications that activates the instant that there is any detected interruption to your primary system. Simple, inexpensive, and 100% reliable, deploying PBX Parachute during any disruption is the key to differentiating when you, and likely your competitors, would otherwise be out of commission.

Consider a business with a sales team of 10 people. They are on the phones most of the day, and can expect to have anywhere from 10-15 sales contacts. Top closers at this firm hit a 10% close rate and ASP is a nice, round \$1,000. That's a potential to lose out on \$10,000-\$15,000 a day in lost revenue. Plus, assuming a 70% revenue to commission ratio, your employees are looking at over \$10,000 in collectively lost wages. Can they afford that? Can you?

How Does it Work?

Typically, your on-site business phone system works fine



But even the slightest disruption to the system can totally disconnect you from your customers



PBX Parachute deploys whenever your system is interrupted over an unbreakable, virtual connection

